



ART IN THE PARK

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SET UP INFORMATION

Dear Artists,

Please review the following setup information for the upcoming event. Depending on your booth location, you can choose to set up from either Wrigley Drive or Center Street.

Based on our arrival survey, approximately 25% of participants plan to arrive between 12:00 PM and 1:00 PM. If you are flexible, we recommend arriving a couple of hours before or after this peak window to avoid congestion.

Wrigley Drive Setup (Friday or Saturday)

- Access: Enter from Main Street onto Broad Street, which becomes Wrigley Drive. If the orange gate is closed, please pull it aside and drive around the concrete barriers to reach your setup area.
- Unloading: Park on the left side of the street to unload. Keep the right side open for traffic, and do not block the parking area near the boat launch.

Center Street Setup

- Friday: Twenty parking spots marked with orange cones will extend south from the Brunk Pavilion. These spots are available for setup free of charge, but you must display a parking pass provided by our volunteers.
- Saturday: Center Street will be closed to the public for setup. Please inform the safety officers at the intersection that you are a participating artist. From 6:00 AM to 9:00 AM, you may back your vehicle into the angled parking. Your vehicle must face the curb once you finish unloading, or by 9:00 AM at the latest. Orange cones with spot numbers will reserve your assigned space. If you leave temporarily, please move the cone to the entrance of your spot to prevent others from parking there.
- From the intersection of Center Street and Wrigley, Center Street parking numbers are 1-55 on the left side and numbers 56-94 on the right side.

Welcome Packets

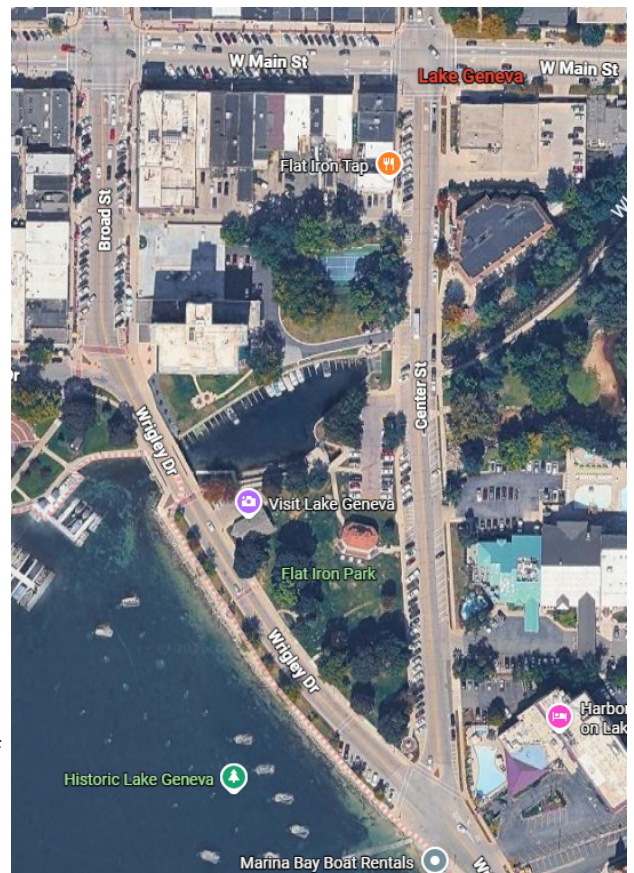
Packets will contain your booth sign, parking pass, name tag lanyard, and blue drink tickets (redeemable for water at Brunk Pavilion). Please ensure your parking pass is displayed on your dashboard at all times to avoid receiving a ticket.

Severe Weather

Lake Geneva has experienced severe storms in recent years. In the event of severe weather, please move toward Center Street and take shelter inside one of the businesses across the street.

Silent Auction Donations

This event is the primary fundraiser for the Geneva Lake Arts Foundation. Please consider donating a piece to our silent auction. If you choose to donate, simply set the artwork aside at your booth. We will collect donations from Booths 1–50 on Saturday and Booths 51–100 on Sunday.





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TENT ASSIGNMENTS

Dear Artists,

Tent assignments for the show are listed on Page 3 of this PDF. Details regarding parking assignments and setup will be emailed to you by the end of the week.

Please remember that the show is located on the shore of Geneva Lake, where winds can shift quickly. Proper tent securement is extremely important, and all artists must ensure their tents and materials are secured to prevent them from becoming windblown.

Additionally, expect hard ground unless it rains before the show. All underground lines will be marked with spray paint to ensure safe stake placement.

Link: Tent Assignments shown on Page 3, and also available online:

(https://www.genevalakeartsfoundation.org/_files/ugd/d5ee52_8daf4f2d655e46dfb24fc631ecbb10c4.pdf)

PARKING

Please see the parking logistics for the upcoming event on Page 4. Parking has been arranged in four different areas around Flat Iron Park:

- Wrigley Drive: Closed to traffic during the event (spots 1 to 25) spots are marked with spray paint on the grass.
- Visit Lake Geneva Lot: VLG (spots 1 to 4). Spots are first come first served.
- Center Street: Both sides from Wrigley Drive to Main Street. The park side has spots numbered 1 to 55, and the east side has spots numbered 56 to 90.
- Center Street Lot B: Located on the north side of the park (spots 1 to 24).

If your spot is on Wrigley Drive or Lot B, you can park there on Friday and remain until the end of the show. Trailers are allowed.

If your spot is on Center Street or the VLG Lot you can park there when you arrive on Saturday and remain through the end of the show. Trailers are not allowed there.

If you need additional parking there are two free lot options - Lot D and Lot E shown on the map.

Lot D is a short walk and is normally available if you park there early in the morning.

Lot E is a bit longer walk. Trailers and overnight parking are allowed there if you call the police to let them know - phone them at (262) 248-4455.

I will send an email early next week with arrival and set-up information.

Your parking assignment is shown on the PDF below.

BOOTH - EXHIBITOR - MEDIA

01 MaxiPink Designs
 02 CLEA Jewelry
 03 Distinction Artisan
 04 Paw Prints Pottery
 05 Benjamin F. Calvert III
 06 Carving The Wood
 07 The Vintage Tinworks
 08 Whispering Impressions/Sadlo Fine Art
 09 Whispering Impressions/Sadlo Fine Art
 10 Sculptural Steel
 11 Steve Willicombe Paintings
 12 Bettina Madini Art
 13 Hendrix Ceramics
 14 Kate Hoyer Fine Art LLC
 15 Maria Delton Art
 16 House of Crain
 17 Windows to the Garden
 18 2 Board Girls LLC
 19 The Periwinkle Bea
 20 Coattrees4You
 21 Fine Art by William Richards
 22 David Konowal, Shaker Woodworker
 23 SLH Designs
 24 Wandering Waters Studio
 25 Julie Detlor Art
 26 Mosaicweh
 27 DL Fenn
 28 DL Fenn
 29 Smallcraft Warnings
 30 Inspired Hardwoods
 31 Melvin McGee
 32 Serious & Silly LLC
 33 Fashion Stones
 34 Colibri Handcrafted
 35 Lost Art Fiber and Textile Studio
 36 Michael Brown
 37 Sol Sapphire Designs
 38 Create It
 39 Moments in Time The Photography of Tom Lazar
 40 Moments in Time The Photography of Tom Lazar
 41 Ransom Highway
 42 James Steeno Gallery
 43 Rock, Paper, Scissors, Etc.
 44 Modern Metal Creations
 45 Wennerstens Etchings
 46 Jay Rasmussen Photography
 47 Jay Rasmussen Photography
 48 Theresa Books Art
 49 John Road Photography
 50 Richard William Studio LLC

Fiber
 Jewelry
 Jewelry
 Ceramics
 Graphics
 Wood
 Mixed Media
 Photography
 Photography
 Sculpture
 Painting
 Fiber
 Ceramics
 Painting
 Painting
 Fiber
 Mixed Media
 Wood
 Mixed Media
 Wood
 Photography
 Mixed Media
 Fiber
 Mixed Media
 Glass
 Glass
 Glass
 Wood
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 Photography
 Photography
 Painting
 Fiber
 Sculpture
 Graphics
 Photography
 Photography
 Painting
 Photography
 Painting

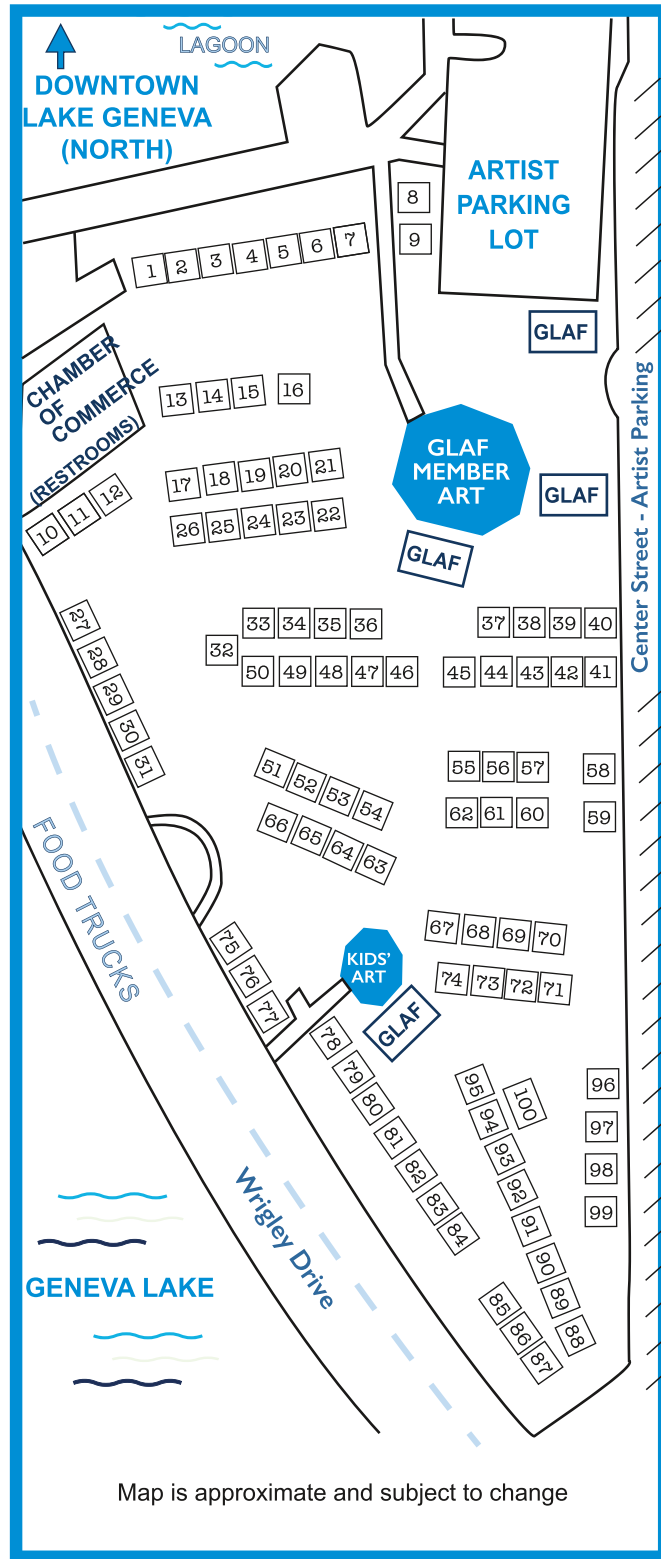
BOOTH - EXHIBITOR - MEDIA

51 Creative Acrylics YES
 52 Mojofolkart
 53 Lulu's Designs
 54 SmitTIN
 55 Diakonos Designs
 56 Amazing Glass
 57 Bragg Studios
 58 Soskich By The Bay
 59 Soskich By The Bay
 60 Harwood Studio 17 Inc.
 61 Wildprairiesilver
 62 Wildprairiesilver
 63 Scott's Fine Art
 64 Scott's Fine Art
 65 Whimsy Garden Decor
 66 Earth to John
 67 Mixed Media Gal
 68 MJRboards
 69 Makery Maven Co.
 70 Kobilsek Wood Art
 71 Pretty Good Jewelry
 72 Kokopelli Gourd Art
 73 Ziegler Designs LLC
 74 Bill Thumm Waterfowls Carvings
 75 Fresh & Alive Fine Art
 76 Studio 84
 77 Scrape's Garage
 78 MT Head Arts
 79 Pigeon River Ceramics
 80 Naked and Oiled
 81 Glass, Paper, Sisters
 82 Free Will Pottery & SerenDip Designs
 83 Asymmetrical The Balance of Art
 84 Whisked Away
 85 Hugh Petersen Pottery
 86 Bob Petersen Pottery
 87 Uniquely Sandra Designs
 88 RoxFaulk
 89 MB Artistry
 90 TB Artistic Works
 91 Mazzy Bijoux
 92 Lake Life Images
 93 The Urban Art Studio
 94 Lizbeth Design LLC
 95 Leslie A Media Group
 96 CrewlArt
 97 Stella Sparrow Designs
 98 Aistheta Jewelry
 99 Amy Taylor
 100 Oneskinonly

Ceramics, Cards, Prints, Jewelry

Painting
 Mixed Media
 Jewelry
 Jewelry
 Jewelry
 Glass
 Sculpture
 Painting
 Painting
 Mixed Media
 Jewelry
 Jewelry
 Photography
 Photography
 Sculpture
 Painting
 Mixed Media
 Wood
 Mixed Media
 Wood
 Jewelry
 Mixed Media
 Jewelry
 Wood
 Painting
 Sculpture
 Glass
 Ceramics
 Wood
 Mixed Media
 Ceramics
 Jewelry
 Fiber
 Ceramics
 Ceramics
 Jewelry
 Photography
 Ceramics
 Painting
 Jewelry
 Photography
 Fiber
 Jewelry
 Jewelry
 Painting
 Jewelry
 Jewelry
 Mixed Media

FLAT IRON PARK • 201 WRIGLEY DR. • LAKE GENEVA



Parking	Booth	Last	First
Lot B 23	51	Adamson	Cynthia
Center Street 61	69	Albertson	Ellen
Center Street 09	95	Armstrong	Leslie
Wrigley Drive 12	29	Bacun	Patti
Center Street 01	91	Barry	Megan
Lot B 10	48	Books	Theresa
Center Street 04	90	Bozer	Tammy
Center Street 43	57	Bragg	George
Center Street 06	92	Braker	Gary & Pat
Center Street 03	89	Brandt	Maiya
Center Street 22	36	Brown	Michael
Center Street 71	5	Calvert	Benjamin
Center Street 70	3	Caprioli	Jaclyn
Center Street 86	66	Carman	John
Lot B 09	66	Carman	John
Center Street 25	43	Ciaglo	Stephanie
Center Street 64	100	Collier	NeLani
Lot B 16	16	Crain	Laura
Center Street 29	81	Csenar	Mary
Center Street 30	15	Delton	Maria
Center Street 31	25	Detlor	Julie
Center Street 07	94	Doran	Lizbeth
Center Street 84	87	Elfering	Sandra
Center Street 69	24	Faller	Karen
Center Street 02	88	Faulkner	Roxane
Lot B 12	27	Fenn	Dan
Lot B 13	28	Fenn	Dan
Wrigley Drive 04	83	Ferguson	Mark
Wrigley Drive 05	82	Flynn & Jones	Melissa & Mandy
Center Street 08	96	Frederic	Gregory
Center Street 83	84	Galkowski	Susan
Center Street 56	76	Gmur	Lynnette
Wrigley Drive 15	65	Greenfield	Cristina
Center Street 65	55	Guzman	Becky
VLG Lot 02	2	Happel	Christine
Lot B 14	60	Harwood	Daryl
Lot B 05	4	Hauser	Claudia
Lot B 07	6	Heitz	Jason
Center Street 41	13	Hendrix	Kyle
Lot B 19	23	Holt	Sandra
Center Street 82	14	Hoyer	Kate
Center Street 27	53	Huddleston	Lori

Parking	Booth	Last	First
Center Street 40	30	Iversen	Connie & Stu
Center Street 63	71	Janowiak	Suzi
Center Street 20	52	Johnson	Morris
Wrigley Drive 07	79	Keaton	Chris
Center Street 32	18	Kelly	Denise
Center Street 15	70	Kobilsek	Frank
Lot B 18	22	Konowal	David
Center Street 21	38	Korbar	Jenny
Center Street 19	61	Kruse	Joy
Lot B 06	62	Kruse	Joy
Center Street 23	39	Lazar	Tom
Lot B 17	40	Lazar	Tom
Center Street 68	19	Leach	Beatrix
Center Street 05	97	Lentz	Lynn
Wrigley Drive 22	10	Lueck	Brady
VLG Lot 01	12	Madini	Bettina
Wrigley Drive 13	32	Marg	Nancy
Wrigley Drive 10	77	Marmurowicz	Michael
Lot B 20	41	Marsh	James
Center Street 33	56	Maynard&Chalko	Cynthia&Collene
Center Street 59	34	McCracken	Stacey
Wrigley Drive 20	31	McGee	Melvin
Wrigley Drive 16	50	McKay	Richard
Wrigley Drive 18	49	Paredes	John
Center Street 58	33	Peters	Anita
Wrigley Drive 02	86	Petersen	Bob
Wrigley Drive 03	85	Petersen	Hugh
Wrigley Drive 14	75	Plichta	Christina
Center Street 10	98	Raasch	Julie
Center Street 85	47	Rasmussen	Jay
Lot B 08	46	Rasmussen	Jay
Center Street 14	68	Remy	Michael
Lot B 02	21	Richards	William
Center Street 16	72	Rossiter	Alec
Center Street 42	9	Sadlo	Leon & Tracy
Lot B 03	8	Sadlo	Leon & Tracy
Center Street 13	37	Safar	Katie
Wrigley Drive 09	80	Sarver	Robert
VLG Lot 04	17	Schnabl	Babs
Center Street 81	7	Sepich	April
Lot B 04	7	Sepich	April
Lot B 22	44	Serna	Miguel

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