

2023 ART IN THE PARK PROSPECTUS

ELIGIBILITY

All works must be original in concept and design and must have been executed by the applicant; work from molds or kits, commercial or manufactured items, and mass-produced items are not permitted. Media is limited to Fine Art/ Fine Craft in the categories noted on the Prospectus.

EXHIBITION RULES

1. This is a load- in/load- out show. You will need to dolly or carry in your display and merchandise into the park. There is no driving on the grounds. Each exhibitor is responsible for providing and assembling his/ her own display and un-loading & loading.
2. Set up time is 5:30-8:30pm Friday and 6:00-9:00am Saturday. All vehicles must be unloaded by 9:00 a.m. Saturday.
3. Exhibits must be set up before 10:00 a.m. Saturday and not taken down before 4:00 p.m. on Sunday. Any exhibitor disbanding an exhibit before 5:00 p.m. on Saturday will not be permitted to return on Sunday. "No shows" and exhibitors who leave the show early will be disqualified from future exhibitions.
4. All exhibitors are required to be present both days - Sales Representatives are not allowed.
5. Our preferred method of communication with you will be via email, so it is important that we can read your address and that you update us if it changes.
6. Items that do not represent the media and quality of your submittal may not be exhibited in your booth. You may exhibit only in the ONE media category accepted through the jurying procedure.
7. Reproductions of original work must be marked as such. Cards and reproductions of exhibiting artist's work are permitted if they are not more than 20% of the total display.
8. Artists are encouraged to demonstrate their medium before the public.
9. Toilet facilities are located at the north end of the park.
10. There will be no refunds for cancellation after acceptance, removal for cause, bad weather or other acts of nature. Exceptions may be made for highly unusual circumstances at the discretion of GLAF.
11. There is no rain date.
12. Municipal ordinances prohibit alcohol & animals in the park.
13. Spaces are 10' x 10'. Storage space behind tents will be provided based on space available. This year we will be offering four 10x20' spaces at \$ 490.00. These are available on first-come first-paid basis.
14. Each artist assumes full responsibility for the care, safety, and security of their work and property. The Geneva Lake Arts Foundation, its Board of Directors and Members, and the City of Lake Geneva assume no responsibility or liability for accidental damage, theft, vandalism or lost property. Application by the artist for participation in Art in the Park indicates the applicant's agreement with all terms contained herein.
15. GLAF will greatly appreciate your help in always keeping your site clean.
16. Applicants must be 18 years or older.

ENTRY FEES

1. A non-refundable jury fee of \$30 must be submitted with registration forms due midnight, March 31, 2023.
2. A jury fee is not required for award winners from the previous show (provided the registration form and booth fee are submitted by midnight, March 31, 2023).
3. A required \$245 fee for a 10x10 ft space, (or \$490.00 for 10x20 ft space) is to be your second check.
4. If you are requesting a corner space, please include a third check in the amount of \$35.00.
5. If you are not accepted, the booth fee check and corner fee check will be returned to you.
6. There will be no booth fee refunds for cancellations after May 31, 2023.

JUDGE

Judging will be done Saturday morning by a panel of Geneva Lakes Arts Foundation Members.

CASH AWARDS

(1) Best of Show \$500, (3) Awards of Merit \$250.00 each, and (1) John Larson Memorial Award \$500.00 for animal themed artwork. The awards will be presented Sunday morning.

PARKING

If you have a standard size vehicle/van you will be assigned a parking space adjacent to the park. Oversized vehicles may be required to unload and move their vehicles to a reserved space a few blocks away. Due to limited parking, we can only guarantee one parking space per entrant, that can be for a trailer or car but not both. The street will be blocked off during unloading and loading times. If accepted, more information will be provided.

SECURITY

Police and private security will be provided Friday evening from 9:00pm – 6:00am Saturday, and from 6 p.m. through 8 a.m. Sunday morning for the purpose of leaving display units set up. If artwork is left in the tents overnight, GLAF assumes no responsibility for damage, theft or vandalism.

STATE SALES TAX

All proceeds from sales made by exhibitors, will be retained by the exhibitor, however, exhibitors must charge and collect 5.5% sales tax on each sale, and are responsible for submitting sales tax collected and the sales tax form to the Wisconsin State Sales and Excise Tax Division. Forms and information will be distributed to you in your acceptance correspondence.

SUBMISSION OF ENTRIES

All participants, (with the exception of award winners from the previous year), will be juried using digital JPEG images. A total of six digital images must be submitted: FIVE images must be of your current work and ONE of your booth showing items displayed. Digital images must be high quality JPEGs, limit size to 1MB. Submit all images either online or on a single CD: JPEGs: Size must be limited to no larger than 1MG for each image submitted. Images exceeding this size limit will not be considered.

1. If submitting online, email your images to: AITPLAKEGENEVA@gmail.com Include your name and media in the subject line of your email.

Upload Size Options for Image Files:

- File Format: JPEG Only
- File Dimensions: No smaller than 500 pixels on the longest side
- File Resolution: 72 ppi/dpi (standard web resolution)
- File Size: 1 MB (maximum) Files exceeding this size will not be considered.

2. If submitting a CD, label each file accordingly: Last name _media_ entry number. Image size must be in JPEG format. The size of each image should be as stated above in Upload Size Options for Image Files.

- Clearly label the outside of the CD with the entrant's name and media. CD's will not be returned.

3. All acceptance letters will be emailed by May 15th. A onetime mailing will be sent out with booth numbers and setup instructions.

***Whether submitting images online or on a CD, an 8 ½" x 11" reference sheet representing the BOOTH image and FIVE images of the artwork submitted, must be mailed to our office with your application and fees.

Absolutely, no images will be judged unless fees, application and the 8-½"x11" reference sheet is received in our office by May 31,2023